



There will be two ROC'n hourly bonuses on ROC the Day from 12:00 a.m – 11:59 p.m!

- On the odd hours during ROC the Day (i.e. 1am, 3am, 5am, etc.), one donor will be randomly selected to designate a gift of \$500 to an organization participating in ROC the Day. (12 total winners)
- On the even hours (i.e. 2pm, 4pm, 6pm, etc.), the ROC the Day organization with the highest amount of donors between the last two hours will receive \$500 from United Way. Nonprofits cannot win this more than once. (12 total winners)

Winners will be notified on the hour during ROC the Day via info@roctheday.org.

Follow United Way of Greater Rochester and the Finger Lakes on [Facebook](#), [Instagram](#), and [LinkedIn](#) to see the latest ROC the Day updates about hourly bonuses, how much our community has raised, and more!



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