

Sample Social Media Posts for 2018 ROC the Day - November 27
Participating not-for-profits: feel free to use and edit any of these posts to promote your organization!

Facebook

Twitter

[Not-for-profit] helps [cause] with [fix]. You can help us! Log on during ROC the Day November 27 and you'll be a ROCstar. [insert your ROC the Day page link]

Want to be a ROCstar? Donate to #ROCtheDay on November 27...and forever one you'll be. www.ROCtheDay.org

We're entering "the most wonderful time of the year," right? Why not start it off right by giving to [not-for-profit] on ROC the Day and helping United Way serve our community! Visit www.ROCtheDay.org on #GivingTuesday to truly make a difference.

This year's #GivingTuesday will be EPIC! Send some love our way this #ROCtheDay. [insert your ROC page link]

Let's play a game. We'll give you the name of an awesome website. You visit that website and follow the directions. What's the prize? You become a "ROCstar" AND help out local not-for-profits. Wanna play? Visit www.ROCtheDay.org on November 27.

"You may say I'm a dreamer, but I'm not the only one." November 27. #ROCtheDay #GivingTuesday www.ROCtheDay.org

The gift you donate on ROC the Day (also on this year's #GivingTuesday) will be used by us to [describe not-for-profit]. ROC with us! [insert your ROC page link].

We've been ROCing with #ROCtheDay for all 8 years and you haven't disappointed us yet. [insert your ROC page link]

Did you know that we have been ROCing for EIGHT years? Pretty sweet, huh? [insert your ROC page link]

We'll be there for you...are you there for us too? #GivingTuesday, show how much you care. #ROCtheDay

The ROC the Day crew has raised almost \$SIX MILLION for our community in its entire EIGHT years! Join us for this year's EIGHTH ROC the Day. [insert your ROC page link]

We're thankful for more than just turkey this time of year. #ROCtheDay #GivingTuesday [insert your ROC page link]

<p>Let's make it even bigger and even better this year! Take the time to invest in ROC the Day's EIGHTH year on November 27. www.ROCtheDay.org</p>	<p>Hi-fives for whoever makes their #ROCtheDay donation to us on 11/27/18! www.ROCtheDay.org</p>
<p>Put three \$\$\$ on your calendar for November 27 because that's ROC the Day! We'll wait while you go and do that...</p>	<p>This year, #ROCtheDay in a totally awesome way. By giving to [not-for-profit]! We'll be happy forever. www.ROCtheDay.org</p>
<p>So there's this day, it's kind of a big day. It happens once a year and you get to give the people who need love and care a gift. That day is November 27. This year, show how much you care about your favorite local not-for-profits. Log on to www.ROCtheDay.org.</p>	<p>November 27...help your favorite charities by going to #ROCtheDay and making a donation to a local cause that matters to you.</p>
<p>"You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose. You're on your own. And you know what you know. And YOU are the guy who'll decide where to go." But...we'd like to give you a nudge on November 27 to choose to give to [Not-for-profit]. [insert your ROC page link]</p>	<p>This #ROCtheDay give to any cause you want...any one at all. Of course we'd loooooove for you to choose us. [insert your ROC page link]</p>
<p>Be a part of ROC the Day...a 24-hour dash to donate to those who need it most. Pick 1, 9 or 22 causes. Give \$5, \$50 or \$500. Our Community needs you. www.ROCtheDay.org</p>	<p>Take part in this year's 24-dash to donate to those who need it most! Give \$8, \$88 or \$808...#ROCtheDay.</p>
<p>Give to [local not-for-profit] on ROC the Day this year! We'll be using your donation to [what change will be made]. Every donor helps. [insert your ROC page link]</p>	<p>Thanksgiving isn't the only reason to be thankful right now. It's also a time when we can look forward to our community giving back. #ROCtheDay</p>
<p>ROC the Day on November 27! Start the holiday season off right by giving back to those who need it most. www.ROCtheDay.org</p>	<p>We're looking forward to this year's #ROCtheDay! It's amazing to be taking part in the EIGHTH year! www.ROCtheDay.org</p>
<p>Did you know on ROC the Day the cause with the most donors during each even hour will get an extra \$500? Now you do. So here's the plan...donate to our organization from [hour] to [hour] on November 27. [insert your ROC page link]</p>	<p>This #GivingTuesday we're excited to see how much our community cares. EIGHT years along and still going strong! #ROCtheDay</p>

<p>If we could ask for one thing this holiday season it would be for you to give to ROC the Day on #GivingTuesday. www.ROCDtheDay.org</p>	<p>On November 27, start the giving season off right! By donating to US on the #ROCDtheDay site! [insert your ROC page link]</p>
<p>5 days after Thanksgiving we'd like to have something more to be thankful for. ROC the Day with us on Nov. 27! www.ROCDtheDay.org</p>	<p>We will, we will ROC you! Make this year's #ROCDtheDay the biggest yet to celebrate its EIGHTH year.</p>
<p>ROC means giving. ROC means caring. ROC means all the good kinds of sharing. ROC this year to show your heart truly cares. www.ROCDtheDay.org</p>	<p>Celebrate the end of November by getting on the the #ROCDtheDay site and giving back to your favorite local nonprofit (ahem...we hope it's us!) www.ROCDtheDay.org</p>
<p>"Be the change you wish to see in the world." We are trying to be the change we all want to see in the world. November 27 is the perfect time to help us do just that. www.ROCDtheDay.org</p>	<p>#ROCDtheDay is just one more way we are able to connect to our local community. Thanks in advance for taking part in this year's event. www.ROCDtheDay.org</p>
<p>Want to go big with ROC the Day for year EIGHT? This #GivingTuesday...we suggest you do. There are cool bonuses for ROCstars including random \$500 bonus winners every other hour! Don't miss out on November 27! www.ROCDtheDay.org</p>	<p>There are so many awesome bonuses happening this year for #ROCDtheDay. Find out more on www.ROCDtheDay.org</p>
<p>We love ROC the Day because it's a chance to partner with the hundreds of organizations doing good for our community! This year, see for yourself by becoming a ROCstar. Www.roctheday.org</p>	<p>Go big with #ROCDtheDay for the EIGHTH year of ROCing! ROC with [not-for-profit] and we'll love you forever! [insert your ROC page link]</p>
<p>The hashtag is #GivingTuesday. The event is ROC the Day. It comes but once a year and is the most generous thing you can do to help our entire community. www.ROCDtheDay.org</p>	<p>"Everything happens for a reason." #ROCDtheDay is happening on #GivingTuesday to help our community thrive. Help us this year!</p>
<p>Go BIG or go home! That's what ROC the Day is doing this year...there are so many awesome bonuses and prizes for all those involved. We can't wait! www.ROCDtheDay.org</p>	<p>Make our dreams come true. Donate to [not-for-profit] on #ROCDtheDay. [insert your ROC page link]</p>
<p>Did you know that the ROC the Day crew has come up with more than 175 ROC puns since the development of ROC the Day in 2011? WOW! www.ROCDtheDay.org</p>	<p>Who is awesome? You! Why? Because you're going to give on #ROCDtheDay, right?! www.ROCDtheDay.org</p>

<p>Every other hour during ROC the Day, the agency with the most donors will get an extra \$500. Don't miss your chance to be involved! www.ROCtheDay.org</p>	<p>Donate to [not-for-profit] for #ROCtheDay's EIGHTH year and ROC strong! [insert your ROC page link]</p>
<p>Our favorite part of the end of the year is coming up! What is it, you ask? It's ROC the Day, of course! It's a day where we get to see our entire community come together and donate to those who need it most. Join in the fun this year on November 27. www.ROCtheDay.org</p>	<p>#GivingTuesday and #ROCtheDay have been on the same day for four years and #ROCtheDay has been happening for EIGHT! www.ROCtheDay.org</p>
<p>EIGHT years we've been ROCing strong! This #GivingTuesday, ROC with [not-for-profit] to show your support. We're so excited for this year's big event. [insert your ROC page link]</p>	<p>Are you ready to #ROCtheDay November 27? Show [not-for-profit] how much you love what we do! [insert your ROC page link]</p>
<p>Has [not-for-profit] helped you, a loved one or a friend? We're betting that someone you know has a connection to us. Please ROC with us on November 27. [insert your ROC page link]</p>	<p>Oh hello, ROCstars. It's been a while. Continue to show the love this November 27. #ROCtheDay</p>
<p>This #GivingTuesday is going to be even more epic...EIGHT years ROC the Day has been pumping up the Greater Rochester area and this year we're going BIG with all sorts of cool stuff. Curious? www.ROCtheDay.org</p>	<p>Every other hour during ROC the Day, one donor will be randomly selected to designate \$500 to a ROC the Day organization! www.ROCtheDay.org</p>
<p>Remember the very first ROC the Day EIGHT years ago? We do! Help us celebrate our EIGHTH year with ROC the Day by donating this year on November 27. [insert your ROC page link]</p>	<p>You light up our lives when you donate on #ROCtheDay!</p>
<p>So you're done eating all that Thanksgiving goodness and you're thinking, what's next? ROC is next. We'll be ready to give thanks at midnight #givingtuesday, November 27. www.ROCtheDay.org</p>	<p>Give to us on #ROCtheDay and we'll show you how much we care for our local community. [insert your ROC page link]</p>
<p>There's no place like ROC. There's no place like ROC. This November 27, you're home. www.ROCtheDay.org</p>	<p>Walk this way...ROC this way!! Give to #ROCtheDay this #GivingTuesday. www.ROCtheDay.org</p>
<p>Kindness is never wasted. Your gifts on ROC the Day will be used to help [insert cause]. That's our promise. [insert your ROC page link]</p>	<p>It'll be a new year in a little over a month...don't miss your chance to ROC before the year ends. November 27...#ROCtheDay</p>

<p>Who is awesome? You. Why? Because we can tell you're going to give on ROC the Day. www.ROCDtheDay.org</p>	<p>This #ROCDtheDay show your favorite causes some love. www.ROCDtheDay.org</p>
<p>"Unless someone like you cares a whole awful lot, nothing is going to get better, it's not." Dr. Suess couldn't have said it better. ROC the Day is your chance to show that you care, a whole awful lot. www.ROCDtheDay.org</p>	<p>#ROCDtheDay is on #GivingTuesday for the fourth year...how exciting! It's also the EIGHTH year of ROCDtheDay! Go big or go home. www.ROCDtheDay.org</p>
<p>[Not-for-profit] is asking you to show how much you care. No amount is too small and no amount is too big (wink wink). Whatever amount you choose will ROC our world! [insert your ROC page link]</p>	<p>Come one come all...November 27 is the day to show us how much you care! #ROCDtheDay [insert your ROC page link]</p>
<p>This year ROC the Day is going BIG! Why? It's the EIGHTH year of giving back to the community through this epic one-day giving event. What are you waiting for? Go big with ROC the Day on November 27! www.ROCDtheDay.org</p>	<p>What the world needs now, is ROC, sweet ROC...November 27. www.ROCDtheDay.org</p>
<p>Tonight, all of us at [not-for-profit] are wishing upon a star. We're going to wish that you log on to www.ROCDtheDay.org on #GivingTuesday and help us! [insert your ROC page link]</p>	<p>We love ROCing yes we do! We love ROCing how bout you! #ROCDtheDay</p>
<p>It's the EIGHTH year of ROC the Day! Help us [cause] this year by giving to [not-for-profit]. Thank you! [insert your ROC page link]</p>	<p>Are you ready to #ROCDtheDay? We're watching for donations! Thanks in advance for your gifts. [insert your ROC page link]</p>

Sample Posts for the day of the event - Tuesday, November 28

<p>When you're part of the United Way, you're part of an organization that invests, connects and serves our community each and every day. Join in and serve our community today by taking the time to ROC. www.ROCtheDay.org/UnitedWay</p>	<p>It's #GivingTuesday! You know what that means...#ROCtheDay is in full swing and this year we want you to ROC BIG for the EIGHTH year.</p>
<p>Coffee...check. Email...check. Donate to [not-for-profit] through ROC the Day...check?? [insert your ROC page link]</p>	<p>We're ready to ROC...how about you? Today's the day! #ROCtheDay www.ROCtheDay.org</p>
<p>We wanna ROC and roll all night...and give to [not-for-profit] today! www.ROCtheDay.org</p>	<p>Rise and shine ROCstars...We're hoping to win \$500 prize for the [hour] hour. Help us! #ROCtheDay www.ROCtheDay.org</p>
<p>Today marks the EIGHTH year of ROC the Day, conveniently happening on #GivingTuesday. Go big this year and head to the website for all sort of cool prizes and bonuses. www.ROCtheDay.org</p>	<p>Today...you choose to give & who to give to. Why not us? We'll love you forever. #ROCtheDay #GivingTuesday [insert your ROC page link]</p>
<p>We're hoping to get one of those EPIC \$500 bonuses for the [hour to hour block you're hoping for]. Help us! [insert your ROC page link]</p>	<p>Be a ROCstar today and donate to #ROCtheDay. www.ROCtheDay.org</p>
<p>"It's kind of fun to do the impossible." We're raising more than ever on this EIGHTH year of giving. You can help. www.ROCtheDay.org</p>	<p>Have you given yet today? We need your help! #ROCtheDay</p>