



There will be two ROC'n hourly bonuses on November 30 from 12:00 a.m – 11:59 p.m!

- On the odd hours during ROC the Day (i.e. 1am, 3am, 5am, etc.), one donor will be randomly selected to designate a gift of \$500 to an organization participating in ROC the Day. (12 total winners)
- On the even hours (i.e. 2pm, 4pm, 6pm, etc.), the ROC the Day organization with the highest amount of donors between the last two hours will receive \$500 from United Way. Nonprofits cannot win this more than once. (12 total winners)

Winners will be notified on the hour on November 30 by the ROC the Day crew via info@roctheday.org.

Follow United Way of Greater Rochester and the Finger Lakes on [Facebook](#), [Twitter](#) and [Instagram](#) on November 30 to see the latest ROC the Day updates about hourly bonuses, how much our community has raised, and more!



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