



## Sample Social Media Posts

**Feel free to use and edit any of these posts to promote your organization!**

- Give to [local not-for-profit] on ROC the Day this year! We'll be using your donation to [what change will be made]. Every donor helps. [insert your ROC page link]
- Are you ready to #ROCtheDay December 3? Show [not-for-profit] how much you love what we do! [insert your ROC page link]
- Make our dreams come true. Donate to [not-for-profit] on #ROCtheDay. [insert your ROC page link]
- It's the most wonderful time of year! ROC the Day is a day where we get to see our entire community come together and donate to those who need it most. Join in the fun this year on December 3. [www.ROCtheDay.org](http://www.ROCtheDay.org)
- Let's make it even bigger and better this year! Take the time to invest in ROC the Day's 9<sup>th</sup> year on December 3. [www.ROCtheDay.org](http://www.ROCtheDay.org)
- Want to be a ROCstar? Donate to #ROCtheDay on December 3...and forever one you'll be. [www.ROCtheDay.org](http://www.ROCtheDay.org)
- This year's #GivingTuesday will be EPIC! Send some love our way this #ROCtheDay. [insert your ROC page link]
- We're thankful for more than just turkey this time of year. #ROCtheDay #GivingTuesday [insert your ROC page link]
- December 3...help your favorite charities by going to #ROCtheDay and making a donation to a local cause that matters to you.
- Go BIG or go home! There are so many awesome bonuses and prizes for all those involved. We can't wait! [www.ROCtheDay.org](http://www.ROCtheDay.org)
- Be a part of ROC the Day...a 24-hour dash to donate to those who need it most. Pick 1, 9 or 22 causes. Give \$5, \$50 or \$500. Our Community needs you. [www.ROCtheDay.org](http://www.ROCtheDay.org)
- ROC the Day is on December 3! Start the holiday season off right by giving back to those who need it most. [www.ROCtheDay.org](http://www.ROCtheDay.org)
- Did you know on ROC the Day the cause with the most donors during each even hour will get an extra \$500? Now you do. So here's the plan...donate to our organization from [hour] to [hour] on December 3. [insert your ROC page link]
- There are so many awesome bonuses happening this year for #ROCtheDay. Find out more on [www.ROCtheDay.org](http://www.ROCtheDay.org)
- #ROCtheDay is just one more way we are able to connect to our local community. Thanks in advance for taking part in this year's event. [www.ROCtheDay.org](http://www.ROCtheDay.org)

